

Press release

Schwerzenbach, 17 August 2022

Leading school communication solution Klapp is strengthened

Klapp becomes part of the CMI Group. The Swiss market leader for digital school communication will remain independent with the name Klapp. The close cooperation between CMI and Klapp is a logical step that follows the strategic partnership between the two companies, which has been in place since spring 2020. Thanks to the close cooperation of the teams from CMI, Klapp and the CMI subsidiary PMI (Scolaris), forces are now being bundled.

With 750 schools and an average of 10,000 messages sent per day, Klapp is the established solution for communication between schools and parents. Around 700 schools that have a solution from CMI (CMI LehrerOffice, CMI Schule, Scolaris or CMI iCampus) in place are already using Klapp today. "The close cooperation with Klapp shows that both the people and the solutions are compatible. With the merger, we are now going one step further. The leading communication solution Klapp becomes part of the CMI Group and therefore completes our overall solution for Swiss mandatory schools," says Patrick Siegenthaler, head of market at CMI. The co-founder of Klapp Elias Schibli is very pleased that CMI is investing in Klapp: "With every need that we have been able to implement together with our customers in recent years, we have awakened ten new needs, which we will be able to realize better and faster together with the strong and like-minded partner CMI in the future."

United forces for digital communication

Over the past two years, the market leader in administration solutions at mandatory schools "Scolaris" has developed a mobile solution for registering for any school offer, such as school lunch or music lessons. Because the teams of Klapp and of Scolaris are using the same technologies in app development, they can now immediately collaborate and develop the Klapp solution further together with strengthened resources and combined forces. Many joint customers of Klapp, Scolaris and CMI benefit directly from this. Priority will be given to the Scolaris portals for registrations in Klapp. "We connect and keep the good things from both worlds. This leads to a win-win situation. Parents make registrations in Klapp, these flow into the school administration of Scolaris without media disruption and can be processed there directly," explains Patrick Schweizer, Head of Sales & Business at Scolaris.

Klapp remains Klapp

The proven Klapp solution, which is used for simple communication at the school, stays independent within the CMI Group. For schools, parents and pupils who use Klapp, nothing changes as a result of the closer collaboration between Klapp and CMI. All employees will to be kept and the Klapp brand will be retained. "We continue with our vision of connecting people through a solid communication solution, resulting in valuable partnerships, and at the end of the day more time for the essentials, our children and our future," comments Elias Schibli.

CM Informatik AG (CMI)

CMI is an independent and owner-managed SME with headquarters in Schwerzenbach ZH and branches in Emmenbrücke LU, Wil SG and Unterstammheim ZH. The company is specialized in general business administration as well as in professional solutions and governmental administration. In the field of education, it develops, among other things, the school administration solution CMI Schule. Since 2020, the product portfolio includes "CMI LehrerOffice" with 800 schools and 40,000 users and since March 2022 the school administration solutions "Scolaris" from PMI and "CMI iCampus". In public administration, CMI counts 800 municipalities, 75 cities, 18 cantons, 1 national archive and 40 historical archives among its customers. www.cmiag.ch

Klapp Ltd

Klapp Ltd was founded in 2018 by Reto Kaspar, Aljoša Bilic and Elias Schibli. Currently, around 750 schools with 145,000 students, 21,000 teachers and 130,000 parents are actively using the Klapp communication solution. Every week, an average of 70,000 individual messages are sent via Klapp. <https://en.klapp.pro>

Scolaris by PMI Projektmanagement & Informatik AG (PMI)

Scolaris, the leading school administration system in Switzerland since 1994, is continuously being further developed by PMI in a practical manner together with customers. The Scolaris solution is specifically designed to meet the needs of public schools and music schools. The latest products from PMI are the mobile Scolaris portals for school-supplementary support, for music teachers and for all school-relevant registrations (supervision, free subjects, music school). PMI has been part of the CMI Group since March 2022. www.scolaris.ch

Artwork



Illustration: Patrick Siegenthaler (head of market CMI), Elias Schibli (co-founder Klapp) and Patrick Schweizer (head of sales & business Scolaris).

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Links

cmiag.ch
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klapp.pro
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